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FOR IMMEDIATE RELEASE

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HELP SAVE A LIFE AND HAVE SOME ISLAND WATER PARK FUN IN THE SUN – FOR FREE!

All donors will receive a free one day pass to Island Water Park!

Wednesday, June 1, 2011

Donate at the following Central California Blood Center Fresno locations:

JEDC

4343 W. Herndon Ave

M-TH 8a-6:30p, F 8a-6p

Fresno

3445 N. First St.

M-Th 8a-6:30p, F 8a-6p

North Fresno

1010 E. Perrin

M-Th 8a-6:30p, F 8a-6p

CENTRAL VALLEY, CA – On, Wednesday, June 1st you can help save lives and in return, kick-off summer right, courtesy of Island Water Park, Clear Channel Radio and the Central California Blood Center. Just visit a donor center in Fresno, give blood and in return receive a free one day pass to the park. Donor centers are open regular hours.

“Summer is here and while the temperature is rising, unfortunately, blood donations can drop,” says Chris Sorensen, Director of Community Relations and Development for the Blood Center. “People are spending more time outside and it seems everyone is “on the go,” or traveling. Because of this, emergency room usage often increases. With this in mind, we need our regular donors, and new ones, to please give the “gift of life” beginning this month and with this fun drive.”

Blood donation takes less than one hour to complete. Donors must be in good general health, weigh a minimum of 110 pounds and be at least 17 years old (16 years old with written parental consent). Senior citizens are encouraged to donate, as there is no upper age limit. Donors should eat a good meal and drink plenty of water within 4 hours prior to their donation. Donors can give blood every eight weeks. *Photo ID and Social Security Number are required at donor registration.*

The Central California Blood Center is the sole provider of blood and blood products for the 31 hospitals in Fresno, Tulare, Madera, Kings and Mariposa Counties and must collect between 5,000 to 6,000 pints of blood a month to meet the needs of our Valley community.

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